



POST SHOW REPORT

April 24–26, 2024
Shanghai World Expo Exhibition &





With exhibition area of 42,000 m²

- There were a total of 2,562 TAP buyers which was an increase of 27.04% compared to the last exhibition, represented procurement decision-makers from companies with clear procurement plans.
- There were a total of **7,092** VIP visitors which was an increase of **69.78%** compared to the last exhibition, represented senior managers with direct procurement influence.
- There were a total of 4,743 visitors arrived in delegations which was an increase of 35.69% compared to the last exhibition, representing industry elites from leading electronics manufacturing companies.
- There were a total of 32,563 visitors which was an increase of 49.30% compared to the last exhibition. Among them 11,432 brand new visitors, who are closely related to the electronics manufacturing industry.



^{*}TAP refers to the targeted attendee program. TAP buyers are chairmen, presidents, general managers, deputy general managers, directors, factory directors and chief engineers from the electronics industry who participate in procurement decision-making.

^{*}The exhibition area covered Hall 1, Hall 2 of Shanghai World Expo Exhibition & Convention Center.

EXHIBITOR ANALYSIS

The exhibition brings together the world's leading circuit board assembly solutions and semiconductor manufacturing technology exhibitors from more than 22 countries and regions with the debut of new products and innovative solutions debut, together to show the electronics manufacturing industry's cutting-edge technology and unlimited possibilities, the exhibition is specially set up "semiconductor sealing and testing exhibition area", The exhibition specially set up "semiconductor packaging and testing exhibition area", "electrostatic protection professional exhibition area", "Japanese electronics and automation exhibition area" and other innovative display area, for the development of new quality productivity of the electronics manufacturing industry to provide high-precision products and solutions.

SOME OF THE LEADING EXHIBITORS



EXHIBITOR TESTIMONIALS



NEPCON China every time to give you a bright feeling, the biggest feeling is to meet a lot of domestic enterprises on the scene, they spring up like mushrooms, giving the industry to bring a wave of vitality and hope. I hope NEPCON will be better and better.

Xu Ji, Product Marketing Area Manager, Advanced Assembly Systems Ltd. SMT Solutions Division



I think NEPCON is a very valuable platform for our customers to learn more about TRI's one-stop equipment and solutions. It also lets customers know that we are constantly innovating and making more equipment according to the changes in the market, and then making it more convenient for customers to use.

Wu Zhengying, Business Manager, TRI Electronics (Shenzhen) CO., LTD.



NEPCON show in my impression is very very professional, and every year we can find on the site are very professional customers. I hope that NEPCON will be better and better, and that the exhibitors and visitors will be better and better together with all of us.

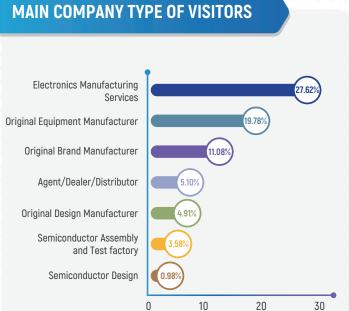
Shi Hongzhou, Deputy Chief Inspector, Sales Division, SMT Sales Department, YAMAHA Motor (Suzhou) Co., Ltd.



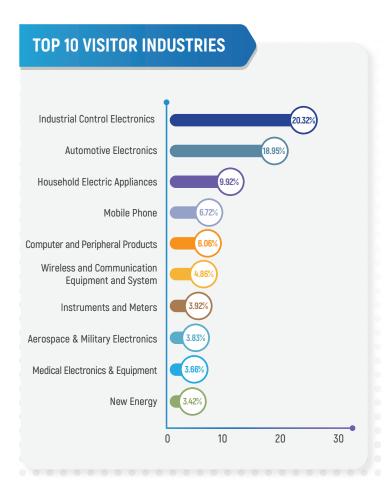
NEPCON China is a very good exhibition platform, especially for the SMT sector. Hanwha has participated in NEPCON for many years and basically comes to the show every year, NEPCON provides a very important platform for us to expand our business, including some exchanges with customers, etc. We hope that NEPCON China will be better and better, and that both parties will have a win-win cooperation.

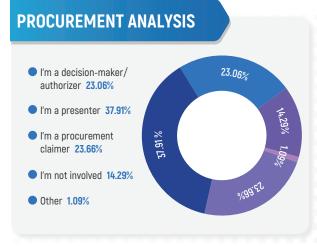
Ma Guolai, Team Leader/Direct Sales Team. Hanwha Techwin (Shanghai) Co., Ltd.

VISITOR DATA ANALYSIS













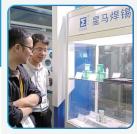
The organizer deeply explored the clear sourcing needs of domestic and foreign professional buyers, and organized 1,497 business matching services for exhibitors before and on-site.

Matchmaking activities such as Automotive Electronics Matching Session and Semiconductor & New Energy Matching Session were held during the two days of the show.

TAP TESTIMONIALS

KingClean Electric Co.,Ltd

Xiao Jin | Supply Chain Manager



Thank you for the hospitality of the organizers, the exhibition as a whole held quite successful, through the exhibition also found that the electronic surface mounting, detection means are becoming more and more intelligent, digital, the staff enthusiastically recommended for me to meet my needs of exhibitors, benefited from a lot of loaded return, and part of the exhibitors have further communication. May NEPCON do better and better, see you next year.

Inventec Technology Co.,Ltd

Mr. Zhu Hongbin | Manager of Optical Inspection Technology Dept



For this NEPCON China exhibition feeling is very satisfied, the exhibition provides a very good demand and supply platform, you can see the demand for new equipment and new technology, for the subsequent procurement needs to provide more selective, look forward to seeing you next time!

Shanghai Hejing Electronics Co.,Ltd

KI Man chin | Minister of Production Department



We have participated in several sessions of the exhibition, this time the overall feeling is still relatively good, just focus on the SMT engineering equipment is more, the next session of the hope to be able to see the intelligent products about the human engineering operations, I wish the NEPCON exhibition is getting better and better.

Lian Bao Technology Co.,Ltd

Zhai Qiang | Head of Technical Department

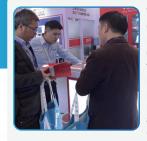


This exhibition provided excellent services, including pre-show index, exhibitors' guide, booth planning, on-site guided tours, rest areas, etc.; the reception of specialized staff enabled me to quickly find the information and resources I needed, improved the efficiency of the visit, and made the visit process smoother and more comfortable. Overall, it was a very pleasant and meaningful visiting experience!

Shanghai Maruxu Electronic Technology Co.,Ltd

Chunlong Xu

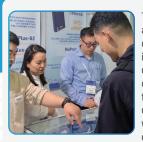
Senior Equipment Process Supervisor, Process Equipment Department



Thanks to the organizers of the NEPCON electronics exhibition, in the exhibition to provide high quality and excellent service, carefully screened with our needs to match the cooperation of the exhibitors to negotiate, to ensure that we efficiently find a partner, the later will be as promised to participate in the annual NEPCON exhibition, and finally wish the NEPCON exhibition is getting better and better, look forward to the next exhibition!

Ningbo Iversen Electronics Co.,Ltd

Chen Jinye | Manufacturing Department



Thanks to the organizers for their hospitality and thoughtfulness! I think this is a very good communication platform for the electronics industry, so that customers, suppliers and counterparts have in-depth exchange of opportunities to learn from each other, and from the macro level to see the industry's development trends in the market, the sea is wide enough for fish to leap, the sky is high enough for birds to fly, I wish the NEPCON Electronics Show more and more exciting.

7080

LIST OF DELEGATIONS

*This list does not follow a Exhibitor order.

- · Trina Auto Parts (Shanghai) Co.,Ltd
- · Yanfeng Visteon Co.,Ltd
- · METTLER TOLEDO Changzhou Technology Co.,Ltd
- · Tesla (Shanghai) Co.,Ltd
- · Lear Automotive Electronics & Appliances (Shanghai) Co.,Ltd
- · Shanghai HELLA Electronics Co.,Ltd
- · Venninger (China) Electronics Co.,Ltd
- · Shanghai Azera Automobile Co.,Ltd
- · Jiangsu Tianbao Automotive Electronics Co.,Ltd
- · Ampofo Central Electric (Shanghai) Co.,Ltd
- · Crestec-Huayang Auto Electric Co.,Ltd
- Bosch Automotive Components
- · Volvo Car Technologies (Shanghai) Co.,Ltd

- · Harman Automotive Electronic Systems Suzhou Co.,Ltd
- · Hitech Semiconductor (Wuxi) Co.,Ltd
- · Samsung Electronics (Suzhou) Semiconductor Co.,Ltd
- · ZTE Corporation
- · Schneider Electric Co.,Ltd
- · Yuyue Medical
- · Bull Group Co..Ltd
- · Nanjing Panda Electronics Manufacturing Co.,Ltd
- · Kingston Technology (Shanghai) Co.,Ltd
- · Shanghai Ericsson Electronics Co.,Ltd
- · Sensient Computer (Kunshan) Co.,Ltd
- · Lixin Precision Co.,Ltd
- · Wintech Communications Co.,Ltd

- · Zhongda Electronics (Jiangsu) Co.,Ltd
- · Flextronics (Suzhou) Co.,Ltd
- · Foxconn Technology Group
- · Jabil Electronics (Wuxi) Co.,Ltd
- · Shanghai Inventec Technology Co.,Ltd
- · Suzhou Great Wall Development Technology Co.,Ltd
- · Skyhigh (Suzhou) Technology Co.,Ltd
- · Sumisho Electronics (Shanghai) Co.,Ltd
- Sysco Electronics (Kunshan) Co.,Ltd
- · Prosperity Technology (Shanghai) Co.,Ltd
- · Spitfire Electronics (Jiaxing) Co.,Ltd
- · Leaf Technology (Suzhou) Co.,Ltd
- · Feixu Electronics (Suzhou) Co.,Ltd

DELEGATION TESTIMONIALS



Kunshan Bert Electronics Co..Ltd

The company organized a group visit of more than 30 people, all for the company's senior to manufacturing engineers and managers, the scene everyone to expand their horizons, found a new business needs and opportunities for cooperation. This year, the site focus on shaped insertion machine, furnace AOI, intelligent warehouse and intelligent warehousing theme forum, for these needs, the organizer before the exhibition to help develop a very good visit route, near the exhibition group commissioner in the vehicle transfer, the exhibition site docking, team photo, distribution of lunch coupons & gifts and so on to make thoughtful arrangements, the whole process has felt the organizer full of meticulous and thoughtful. The whole process felt that the organizer was full of meticulous and thoughtful. Finally, I wish NEPCON will be better and better!



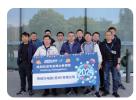
Foxconn Technology Group

The exhibition attracts the audience through the road is very interesting, the organizer is highly enthusiastic. The on-site group specialist received actively and exchanged ideas with the exhibitors of welding equipment and equipment of mounting technology. The group reservation and confirmation were thoughtful and smooth, and the visiting documents were prepared in advance, so the service was very good. In addition, the vehicle arrangement was smooth and efficient, the vehicle arrived on time and in good condition, and the reception arrangement after arrival was very ideal. We look forward to more such exhibitions in the future to further promote the development and innovation of the industry.



Four Seas Electronics (Kunshan) Co.,Ltd

This year, the company organized a number of related departments and leaders to visit the show, the exhibition scale is large, popularity is hot, rich products, advanced technology. NEPCON exhibition activities in advance of publicity and on-site tours of quality service is very good! In response to our desire to understand the technological innovation of semiconductor packaging, laser welding equipment, adhesive and coating materials and other green new material application needs, the organizers took us to the corresponding exhibitors also participate in the semiconductor packaging conference, some have reached a preliminary procurement intentions. Thank you again to the organizer of the exhibition, and I hope there will be more opportunities to visit the exhibition in the future!



Flextronics Electronics Technology (Suzhou) Co.,Ltd

This year, the company organized a group visit to the exhibition with staff from various departments such as testing, equipment, process and purchasing. During the exhibition, the staff not only helped to carefully arrange the transportation and meals for our group visit in advance, but also patiently answered questions about exhibitors, exhibits, activities, etc. and provided timely support and assistance. The exhibition venue was well-equipped, providing a comfortable place for rest and communication, which further enhanced the exhibition viewing experience. The visit to the exhibition was very valuable, and we will organize a group to visit here next year. Finally, I wish NEPCON will be better and better!



Yuyue Medical Group

NEPCON exhibition in general looks large scale, the exhibition site is popular, attracting the attention of many customers and the media, showing the booming development of the electronics manufacturing industry. This year also added some new elements, such as new energy, semiconductors and so on. Secondly, the organizer's staff is enthusiastic and considerate, communicating with us about our needs before the show, and communicating with us on site with automation-related products and equipment exhibitors, which provides us with great help. Finally, I wish NEPCON will be better and better!



Zhejiang Dahua Technology Co.,Ltd

NEPCON is a very professional electronics manufacturing exhibition, the scene can see a lot of professional exhibitors and advanced products in the industry, provides an effective platform for the exchange of products, solutions, business pain points and needs, we can get professional, patient and detailed answers in the exhibition. The organizer's organization experience is also very rich, the exhibition introduction and publicity, team visit arrangements and on-site reception are very in place, we will continue to participate in NEPCON!

Nearly 1,000 overseas buyers from 57 countries and regions visited the show. Viet Nam, Japan, Malaysia, Korea, Singapore, India, Indonesia, Thailand, Asia 65.62%

Turkey, Philippines, etc.

Italy, Germany, France, Poland, Spain, Austria, Sweden, Finland, Albania, Latvia, **Europe 16.95%**

Americas 5.49%

Other 2.98% Australia, South Africa, etc.

Belgium, Switzerland, UK, etc. Asia 65 62% U.S., Canada, Brazil, etc.

NEPCON China 2024 newly launched the 'Vietnam Country Day', through the 'forum sharing + trade tours + factory tours' content, to promote the exchange and development of the electronics manufacturing industry in China and Vietnam.

OVERSEAS BUYER COMMENTS

Desmond Lew Kok Hin - Director, SKYECHIP SDN BHD. | MALAYSIA

We were honored to witness the great NEPCON show in Shanghai. The show was very beneficial and rewarding for us. We were excited to explore the advanced technologies of Transfer Modules, AGVs, SMT Printers, Bonderized Machines, Laser Polishing Machines and many more. Exhibitors were categorized by equipment type, which made the flow of the show smooth and organized. In addition to visiting the exhibition, the organizer also held many insightful talks and activities throughout the show during the 3-day event. All in all, it was a very rewarding experience. We look forward to applying what we learned in our future work.



16.95%

Europe

5.49%

2.98%



Pradeep Yadav - Director, Krishna machinery tools | INDIA

The show provides an invaluable platform for industry professionals to gain insights into the new developments, trends and practices that will shape the future of the electronics industry. How China stays ahead of the curve with its innovation-oriented approach. This is also a trait of our company. The organization and reception of the fair was excellent and we felt warmly welcomed from start to finish.

Lily Tan - Marketing Executive, Prismold Tooling M S/B | MALAYSIA

I had a great experience at NEPCON China. The show was meticulously organized and the hospitality provided by the organizers was professional, I was warmly received and efficiently guided from the moment I arrived at the venue. The exhibition itself was impressive, showcasing cutting-edge technology and innovation in electronics manufacturing. I was pleased to have the opportunity to network with industry leaders and experts, and NEPCON China exceeded my expectations and I look forward to returning next year.





Akzhol - Engineer, NTSD company | KAZAKHSTAN

I had the honor of attending this year's NEPCON China, and it was truly a rewarding experience. I was impressed by the variety of electronics manufacturing equipment and technologies on display. From precision mounters to advanced soldering equipment and new test and inspection technologies, the show showcased the pinnacle of electronics manufacturing. What was striking was the professionalism and innovation behind the technologies and equipment on display. Exhibitors not only demonstrated their leadership in product quality and productivity, but also provided detailed technical explanations and operational demonstrations, giving me a deeper understanding of these technologies.

In short, NEPCON China is undoubtedly an important platform for the electronics manufacturing industry, bringing together the world's leading technologies and equipment. For professionals in this field, it is an event not to be missed. I am already looking forward to next year's show, which I believe will bring more surprises and valuable insights.

CONCURRENT ACTIVITIES >

PRESENTATION OF FOUR KEY SESSIONS

Twenty-six events were held during the same period of the exhibition, with conference topics covering popular areas such as electronics manufacturing, semiconductor packaging and testing, automotive electronics, new energy manufacturing, and smart factories.

1

NEPCON Summit: CEO Summit on Green Transformation in the Electronics Manufacturing Industry

NEPCON Summit: Green Transformation CEO Summit of Electronics Manufacturing Industry invites 13 CEOs of electronics manufacturing industry from Microsoft, Hikvision, Haier Smart, Huawei, Bosch, McKinsey, etc. to conduct in-depth discussions and practical experience sharing around hot issues such as AI Artificial Intelligence, recycling of electronic and electrical appliances, industrial greening, scientific carbon reduction, etc., to talk about the industry's green transformation, and to lead the development of new directions for enterprises.





2

SiP and Advanced Semiconductor Packaging Technology Conference

The 1.5-day SiP and Advanced Semiconductor Packaging Technology Conference focused on the development trend of advanced packaging technology, design simulation and process co-optimization of advanced packaging, China Chip cost reduction and quality improvement, SiP packaging technology and design, and case studies from terminals and other industry hot spots. Gathering 12 industry leaders and experts, such as China Semiconductor Association, Huanxu Electronics, Huaqin Technology, Yongsil Electronics, Liyang Chip, Huajin Semiconductor, Vogel Optoelectronics, Core and Semiconductor, etc., the conference delivered wonderful keynote speeches.





3

Power Semiconductor Technology and Application Innovation Summit





Twelve representatives of associations and leading companies from Shanghai Integrated Circuit Association, SEDI, Shanghai Automotive Industry Association, Core YUE Energy, Zhongke Sihe, Fundamental Semiconductor, Aixtec, Acres, Heraeus, etc. brought wonderful speeches in the 1.5-day Power Semiconductor Technology and Application Innovation Summit, sharing their new progress in the fields of power semiconductor materials, equipment, devices, etc., and focusing on the development trend, technological innovation breakthroughs, and the development and application innovation of the power semiconductor industry. They shared their new developments in the fields of power semiconductor materials, equipment, devices, etc., and made in-depth exchanges and discussions on the development trend of the power semiconductor industry, breakthroughs in technological innovation, expansion of application scenarios, etc., and put forward unique insights into the direction of the future industrial development.

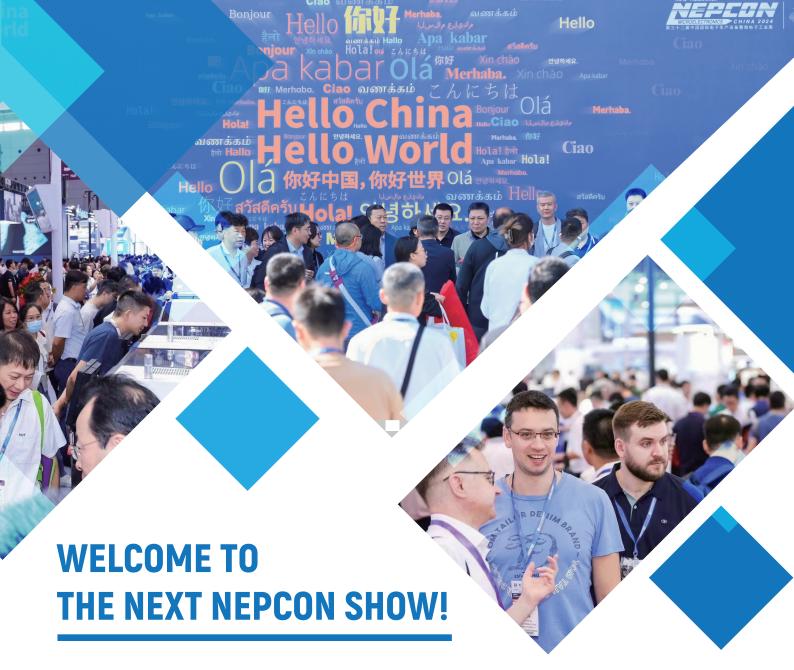
4

Automotive Electronics Production Technology Salon





Automotive electronics production technology salon as NEPCON ∞ SPACE automotive electronics disassembly technology sharing area an important part of the depth of the automotive industry chain, from the automotive electronics core components to the vehicle manufacturing, presenting automotive electronics technology, brand new achievements and future trends, 3 days salon by the Automotive Institute of Tongji University, Ningde Times, Megger Intelligence, Faurecia, Azure Automotive and other more than 10 automotive electronics industry The 3-day salon was organized by more than 10 automotive electronics industry experts from Tongji University Automotive Institute, Ningde Times, Megger Intelligence, Foggia, Azera Automotive, etc., which brought the audience an in-depth exploration journey of automotive electronics technology.



















NEPCON China 2025

April 22-24, 2025 Shanghai World Expo Exhibition and Convention Center

www.nepconchina.com





NEPCON ASIA 2024

November 6-8, 2024 Shenzhen International Convention and Exhibition Center (Bao'an)

www.nepconasia.com



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