

# POST SHOW REPORT



CONCURRENT  
SHOWS

**S-F** **FACTORY**  
 智能工厂及自动化技术展览会  
 Smart Factory & Automation Technology Expo

**AUTOMOTIVE  
WORLD CHINA**

**IOTE**

NEPCON China 2021

EXHIBITION  
DATA

With exhibition area of **50,000m<sup>2</sup>**, total visitors of **31,359**, and conference audience of **4,603**.  
 NEPCON live streaming viewers **10,087** Online Visitors **16,943**

- ◆ There were a total of **31,359** visitors which was an increase of **18.64%** compared to the last exhibition.
- ◆ There were **1,742** TAP buyers, represented procurement decision-makers from companies with clear procurement plans.
- ◆ There were **3,589** VIP visitors, represented senior managers with direct procurement influence.
- ◆ An additional **4,704** visitors arrived in delegations, representing industry elites from leading electronics manufacturing companies.

\*TAP refers to the targeted attendee program. TAP buyers are chairmen, presidents, general managers, deputy general managers, directors, factory directors and chief engineers from the electronics industry who participate in procurement decision-making.

\*The exhibition area covered Hall 1, Hall 2 and Hall 3 of Shanghai World Expo Exhibition & Convention Center, including NEPCON series shows and IOTE 2021.

ORGANIZED BY:



## EXHIBITION HIGHLIGHTS

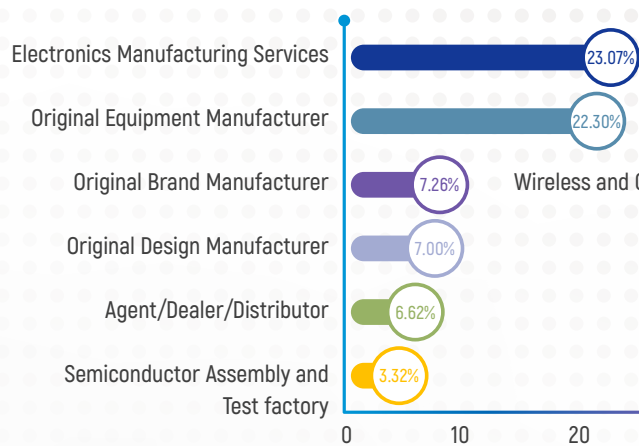
- ◆ NEPCON China is a professional exhibition that focuses on surface mount equipment (SMT) and technology in the electronics manufacturing industry that provides EMS factories with complete, innovative, and automated solutions;
- ◆ Features 100 new exhibitors, 40 EMS, and electronics industry leaders in NEPCON China that value adds to the OBM industry;
- ◆ The first-ever exhibition area of electronics components, that provided a platform for the export of components, distributors, face-to-face interactions, product comparison, and quality assurance.
- ◆ For the first time in the history of electronics manufacturing, China's EMS industry had established an alliance. NEPCON had also decided to award deserving manufacturers with the NEPCON EMS Award and NEPCON electronics honor awards for individuals and enterprises.
- ◆ During the same period, 20 summit forums and technical seminars were held with electronics manufacturers and developers to facilitate the inspiration of the industry.

## VISITOR DATA ANALYSIS

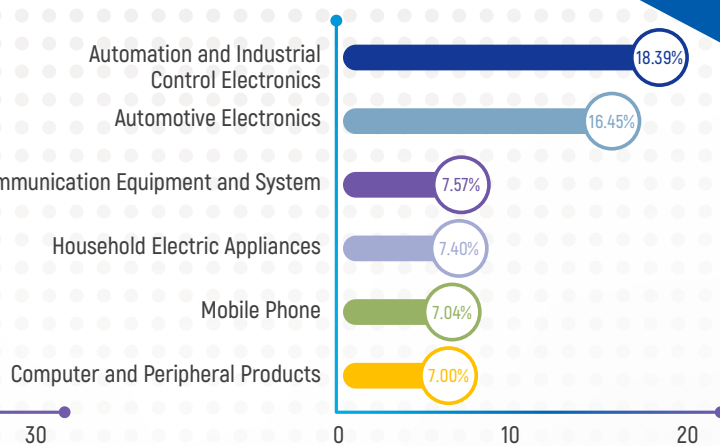


Total Visitors: **31,359**

### Main Company Type of Visitors



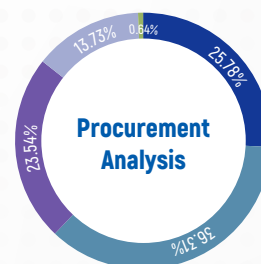
### Top 6 Visitor Industries



- Production & Manufacturing
- Purchasing
- Design and Development
- Management
- Test and Measurement
- Engineering Technology
- Other



- I'm a decision-maker/authorizer
- I'm a presenter
- I'm a procurement claimer
- I'm involved
- Other







## ■ REVIEW OF BUSINESS MATCHMAKING



Total number of business  
matchmaking was **2,230**



On-site users of Match Me services  
and visitors connected with similar  
commercial interests was **6,296**



**26,141** visitors browsed the  
NEPCON Smart Show Directory

## ■ EXHIBITOR TESTIMONIALS



Our company cherishes every opportunity to participate in the NEPCON exhibition. We had been participating in NEPCON for the last 20 years. Each year we look forward to NEPCON as it had become an event for us to meet up with friends, enhance our relationships with existing customers, make new friends and expand our customer base. It is very important for us to meet the customer in person so that we can explain our products and enable the customer to see and interact with our products on site. Amid the pandemic, NEPCON had taken extra precautionary measures to ensure the health of the visitors.

**Huang Jianwei**, Vice General Manager FUJI Machine China Co., Ltd



Our company had participated in the NEPCON exhibition since it started in China. This year was our largest participation with an exhibition space of 265m2. Due to NEPCON's emphasis on high technology, we exhibited our top-of-the-line products and systems and managed to attract many valuable customers. The opportunity to interact with the customers was invaluable. The organizers had taken excellent pandemic precautionary measures. All visitors were strictly screened and it was mandatory for everyone to wear masks. This eased everyone's concerns during the exhibition. We were thankful for the opportunities provided by NEPCON to showcase our products to our friends and customers. We wish NEPCON all the best!

**Li Wei**, Assistant Sales Director, Suneast Intelligent Equipment Technology (Shenzhen) Co., Ltd



NEPCON had been the leading exhibition for electronics manufacturers. We are very happy that another NEPCON exhibition had been so successfully conducted! We are very satisfied with the results of this exhibition because we had numerous visitors to our booth who are high-level purchasers. We were able to exchange much vital information through our technical discussions. The organizers had increased their pandemic precautionary measures to protect the visitors and exhibitors. We look forward to future NEPCON exhibitions which will no doubt be more exciting than ever.

**Myung Hwan Park**, Team Leader/Direct Sales Team. Hanwha Techwin (Shanghai) Co., Ltd

# VISITOR TESTIMONIALS

## TAP Testimonials

Newfocus Optoelectronic Technology (Shanghai) Co., Ltd  
Gu Lifeng, Manager Production Department

I am very satisfied with this exhibition and the TAP Club services were very good! There was the staff who brought us directly to the appropriate suppliers enabling the visit to be more focused and targeted. There also were seminars that shared advanced technology which was very beneficial. I will continue to participate in the next exhibition and look forward to meeting leading suppliers of the industry.

Shanghai Mitsubishi Elevator Co., Ltd  
Shen Weihua, Head of Electrical Engineering Department

I visited NEPCON China again this year and am very satisfied with the exhibition. I met many suppliers I had previously worked with and made some new business contacts. I extend my thanks to the TAP team for their hospitality and services during the exhibition. Their efforts made my visit more fruitful and efficient. I look forward to the more suppliers participating in the exhibition to further enhance the success of NEPCON.

Zhejiang Bodyguard Electronic Technology Co., Ltd  
Chen Zhihua, Manager of Engineering Department

The content of this year's NEPCON China was very fulfilling. I was able to interact with many suppliers and learn about emerging technologies that the company can take into consideration. During this visit, we chose to participate in the TAP Club services and were surprised with the high level of hospitality and focused introduction of relevant suppliers. The exhibition was excellent and I look forward to the next!

Bosch Automotive Products (Suzhou) Co., Ltd  
Huang Liang, Manager AE/MSE2-CN Department

Many thanks to NEPCON China's invitation to participate in this exhibition. I am thankful for NEPCON which provided the SMT industry with an excellent platform to interact amid the pandemic. There was no hindrance to the participation of visitors and exhibitors. Everyone richly benefited from this exhibition. I would like to thank the TAP team for their hospitality and attentive services which enhanced the success of my visit and saved a lot of precious time. They continued to provide recommendations online even after the exhibition up until the order was made. Bosch will continue to support NEPCON. I wish all success to NEPCON!

## Delegation Testimonials



**Bosch Automotive Electronics (Wujin) Co., Ltd**

Today we are honored to participate in the 30th NEPCON China Exhibition. With tens of thousands of professionals, over 700 exhibitors, and almost a thousand PCBA products and technology solutions. The event was lively, energetic, and satisfying. NEPCON China promotes the exchange of ideas, heralds the achievements of the industry, and provides much needed revitalization of the electronic manufacturing industry.



**KOSTAL (Shanghai) Kontakt Systeme Manufacturing Co., Ltd**

The exhibition was very well organized and hospitable. There were many exhibitors and with broad and deep knowledge of the industry. This is testimony that NEPCON China is a leading show in the electronics manufacturing industry. Visitors reap great benefits from the show and it grows bigger every year in terms of participants and size. NEPCON China will continue to grow in size, strength, and influence.





**Bright Machines Automation (Suzhou) Co., Ltd**

We are fortunate to be able to visit the NEPCON China exhibition amid the pandemic. The organizers ensured that all visitors were carefully examined before entering the exhibition venue. Our horizons were broadened when we saw machines, automation systems, and products that were closely associated with us. Furthermore, we had the opportunity to interact with many industry purchasers who gave us rare insights into their purchasing processes and procedures. This enabled us to reap a lot from this visit. We are very grateful to the exhibition staff who made our experience even more enjoyable and fruitful.



**Compeq Manufacturing (Suzhou) Co., Ltd.**

This is the 30th NEPCON and we had participated in several exhibitions. We witnessed the growth of NEPCON China from a fledgling to a mighty bird that soars to the sky. The exhibition organizers were very considerate to include shuttle bus services, meal tickets, dedicated entrance, etc. The pandemic prevention measures assured us that our health would not be jeopardized. The scale of the exhibition was larger than in the past. We were able to view the latest SMT chip and assembly equipment, vacuum soldering, automatic wire replacement, material connection, and SMT fixtures. We are very thankful for the great services of the staff. Thank you!



**Taicang T&W Electronics Co., Ltd**

We extend our thanks to the organizers of the NEPCON China electronics exhibition for bringing us an amazing show. The concurrent IOTE China enhanced the content of the exhibition by covering the IoT sector. We also participated in the seminars and NEPCON summits which guest speakers shared the trends of the electronics manufacturing industry and giving us insights into the future products and possibilities. The organizers were professional and hospitable who made the event more enjoyable and rewarding. We congratulate the organizers for a well organized event.



**Benchmark Electronics (Suzhou) Co., Ltd.**

The organizers of NEPCON China were very thoughtful and detailed in their planning. We were more concerned about components and this year there was an emphasis on components innovation during this exhibition. We were able to link up with authorized agents and exporters which solved our company's problem with purchasing relevant components. We benefited greatly from the exhibition at NEPCON China and will look forward to the next exhibition.

## LIST OF DELEGATIONS

Benchmark Electronics (Suzhou) Co., Ltd.  
Kang Zhun Electronical Technology (Kunshan) Co., Ltd.  
Protek (Shanghai) Limited  
Flextronics Electronics Technology (Suzhou) Co., Ltd.  
Suzhou Changcheng Development Technology Co., Ltd.  
Delta Electronics (Jiangsu) Limited  
Luxshare ICT (Kunshan) Co., Ltd.  
Suzhou Rs Technology Co., Ltd.  
Jabil Circuit (Wuxi) Co., Ltd.  
Shanghai Ricoh Office Equipment Co., Ltd.  
Kunshan Foxconn Technology Group  
KOSTAL (Shanghai) Kontakt Systeme Manufacturing Co., Ltd

Selcom Electronics (Shanghai) Co., Ltd.  
Quanta Storage(Shanghai) Ltd.  
Panasonic Factory Solutions Suzhou Co., Ltd.  
Hyunbo (Suzhou) Co., Ltd  
Universal Global Technology (Kunshan) Co., Ltd.  
SANMINA-SCI Systems (Kunshan) Co., Ltd.  
Wistron Info Comm (Kunshan) Co., Ltd.  
Compeq Manufacturing (Suzhou) Co., Ltd.  
Suzhou Inovance Technology Co., Ltd.  
Suzhou Opplle Lighting Co., Ltd.  
Universal Scientific Industrial (Shanghai) Co., Ltd.  
Suzhou Huawei Technology Co., Ltd.

Taicang T&W Electronics Co., Ltd.  
Pegatron (Suzhou) Co., Ltd.  
Bosch Auto Parts (Suzhou) Co., Ltd.  
Kunshan Precise Electronics Co., Ltd.  
Shanghai Hejing Electronics Co., Ltd.  
Canon (Suzhou) INC.  
Glorysky Electronics Co., Ltd  
ITW Electronics (Suzhou) Co., Ltd.  
MFLEX Suzhou Co., Ltd.  
Inventec Appliances (Shanghai) Co., Ltd.  
Selcom Electronics (Shanghai) Co., Ltd.  
Mando Hella Electronics (Suzhou) Co., Ltd.

## ONSITE EVENTS

During the exhibition, NEPCON China held 17 onsite events, including 9 new forums covering the current challenges of EMS, powered IC, smart warehousing, digital manufacturing, industrial manufacturing, marketing, and other popular topics which attracted a total of 4,603 professionals.



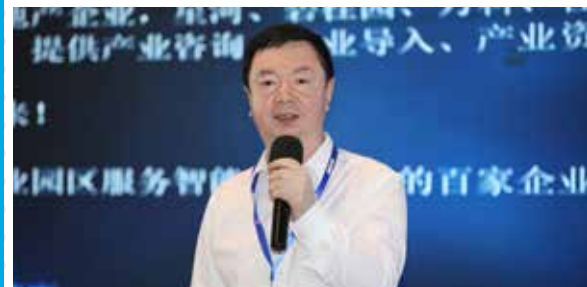
SMTA China East Technology Conference



SMTA China East Vendor Conference



Electronics Manufacturing Industry Alliance  
"Soldering Artisan" China Training Tour - Shanghai



2021 Intelligent warehousing & logistics Summit



2021 "Quick" National Electronics Manufacturing Industry Soldering Competition - Shanghai



2021 (25<sup>th</sup> Show) Shanghai Intelligent manufacturing and SMT Technology Seminar



2<sup>nd</sup> China Integrated Circuit and Micro assembly industry breakthrough and innovation Forum



5<sup>th</sup> China Digital Manufacturing Forum





EMS Alliance Inauguration Ceremony



EMS Day Conference



NEPCON Summit



Powered IC and Automotive LED Technological Innovation and Application Forum



China Electronics Industry Electrostatic Protection 2021 Forum



3<sup>rd</sup> AWC 2021 Conference on Development and Testing Technologies for NEV Electromobility System





# REVIEW OF THE HIGHLIGHTS



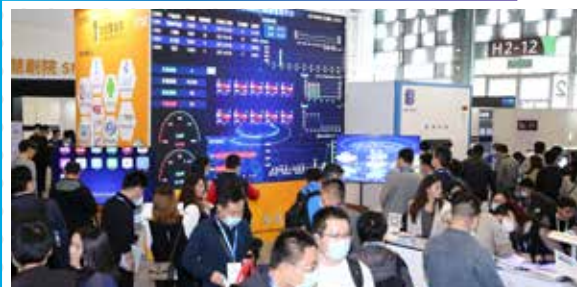
Visitors Entry



NEPCON Summit 2021



Hall 1 Highlights



Hall 2 Highlights



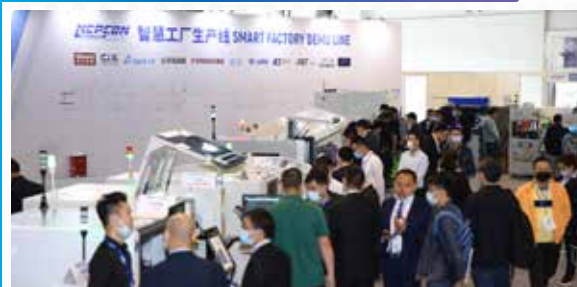
EMS Day Conference



EMS Alliance Inauguration Ceremony



EMS Pavilion



Smart Factory Assembly Line



# EMS AWARD

NEPCON Electronics Manufacturing Services Award

## 2021 AWARDS LIST



### Individual Awards

#### Production Technology Expert Award

Selcom Electronics Co. Ltd  
You Chunsheng, Technology Director

Rayval Technologies Suzhou  
Wang Shengliang, Technology Manager

#### Individual Popularity Award

Selcom Electronics Co. Ltd  
You Chunsheng, Technology Director

#### Top Manager Award

Data ED (Shenzhen) LTD.  
Liu Haiyan, General Manager

Jiangsu xin'an electronics co., LTD  
Jin Hongxin, General Manager

#### Special Tribute Award

Fundamental Industry Training Center, Tsinghua University.  
Wang Yuming, Senior Engineer



### Enterprise Awards

#### Prompt Service Awards

Zhengzhou Muhe Electronic Products Co., Ltd.  
Rayval (Suzhou) Technologies Co., Ltd.  
Changzhou Daoqi Electronic Technology Co., Ltd.  
Dongguan Jieshi Electronic Technology Co., Ltd.  
Shanghai Juchuan Electronics Co., Ltd.  
Shenzhen Tianditong Electronics Co., Ltd.

#### Best Employer Award

Elrad Electronics (Dongguan) Co., Ltd.  
Zhengzhou Muhe Electronic Products Co., Ltd.

#### Most Popular Enterprise Award

XINXIANG Meida High-Frequency Electronics Co., Ltd.

#### Manufacturing Excellence Award

Shenzhen Hytera Communications Co., Ltd.  
Elrad Electronics (Dongguan) Co., Ltd.  
Prime Technology (Guangzhou) Inc.  
Orient Semiconductor Electronics, Ltd  
Flextronics Electronics Technology (Suzhou) Co., Ltd.  
Suzhou Etron Technologies Co., Ltd.

#### Smart Manufacturing Award

Selcom Electronics (Shanghai) Co., Ltd.  
Data ED (Shenzhen) Ltd.  
XINXIANG Meida High-Frequency Electronics Co., Ltd.  
Jiangsu Simand Electric Co., Ltd.  
Flextronics Electronics Technology (Suzhou) Co., Ltd.  
Shanghai Combo Electronics Co., Ltd.

#### Innovation And Breakthrough Award

RichTech Computer (Shanghai) Ltd., Co  
Shenzhen ChinaPCBone Technology Ltd  
Noratron Suzhou Co., Ltd.



## ■ MESSAGE FROM THE DIRECTOR

Thank you for attending NEPCON China which was sponsored by the Electronics & Information Industry Sub-Council of China Council for the Promotion of International Trade (CCPIT) and co-hosted by Reed Exhibitions.

Between 21st to 23rd April, NEPCON China 2021 was an international event for the electronic manufacturing industry, which focused on the exhibition of equipment and technology of surface mount technology (SMT), soldering and dispensing, smart factory and automation, test and measurement, and new electronic materials. More than 700 exhibitors and brands from all over the world gathered in Shanghai to display innovative products and solutions. The exhibition featured breakthrough products, EMS Awards, NEPCON Summits, Components group purchase forum, and other highlights which helped the visitors understand the direction of the industry and facilitated business opportunities.

NEPCON China started in 1982 and had witnessed the development and growth of China's manufacturing industry. It accelerated the growth of thousands of local and foreign enterprises and created business opportunities for millions of entrepreneurs. NEPCON China 2021 was the 30th show and the depth and influence of the exhibition had reached new highs. There were more highlights, larger scale, more complete industry ecosystem representation, showcase advanced technology and products, share the industrial trends, promote industrial cooperation and re-energize the development of the electronics manufacturing industry.

We came this far over these 30 years all thanks to your continued valuable support. Let's meet again during the next event!

In 2021, NEPCON China and NEPCON ASIA will be staged respectively in Shanghai World Expo Exhibition & Convention Center from April 21 to 23 and in Shenzhen Convention & Exhibition Center from August 25 to 27. We look forward to your continuous participation in the exhibitions of NEPCON series next year!

Senior Project Director  
Reed Exhibitions



# WELCOME TO THE NEXT NEPCON SHOW!

## NEPCON ASIA 2021

August 25-27, 2021

Shenzhen Convention and Exhibition Center

## NEPCON China 2022

April 20-22, 2022

Shanghai World Expo Exhibition and  
Convention Center

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