

1. GENERAL INFORMATION

1.1 THE EXHIBITION

NEPCON CHINA 2020

NEPCON China 2020 will be held in Shanghai World Expo Exhibition and Convention Center from June 17 to 19, 2020. As an international event for the electronic manufacturing industry, it will focus on the display of equipment & technology of surface mount technology (SMT), soldering and dispensing, smart factory and automation, test and measurement, and new electronic materials. The Expo will attract more than 500 exhibitors and brands, displaying innovative solutions to more than 30,000 professional buyers from EMS/OEM/ODM factories of consumer electronics and hot industries and fields such as 5G, communication, smart home, IoT, automotive electronics and semiconductor packaging.

NEPCON China 2020 will specially launch innovative pavilion and conferences such as the Electronic Micro-Assembly & SiP Process Pavilion, the Electronic Micro-Assembly & SiP Process Conference, 2020 AWC Conference on Development and Testing Technologies for NEV Electromobility System and the Smart Manufacturing Dream Factory Conference, concurrently with the Smart Factory and Automation Technology Expo, to lead the future trend of smart manufacturing in the electronic industry. By participating in the NEPCON China, industrial well-known forums and high-end conferences, business recommendation and match-making services, and new product guide tour, the visitors can obtain new industry technologies, gain insight into product trends and achieve one-stop purchasing.

- 500 exhibitors Brands
- 35,000 sqm exhibition area
- 30,000 local and international visitors
- Numerous high quality technological symposiums

Featured Pavilions:

- **"Surface Mount Technology Pavilion"** covers the complete production chain including mounting, welding, dispensing and spraying, testing and measurement, and intensively displays the well-known brands in the world.
- **"Smart Factory & Automation Technology Expo 2020"** displays the applications of advanced "industrial automation" technology and "system integration" plan in electronics manufacturing industry.
- **"Electronic Materials Pavilion"** provides a business platform for electronic material enterprises to communicate with the R&D and design personnel of terminal users, project manager / leader, technical personnel, purchase / marketing / sales personnel in the form of "meeting + pavilion".
- **"Electronic Micro-assembly and SiP Process Pavilion "** serves as a comprehensive professional exhibition platform of electronic micro-assembly, circuit board assembly and finished product assembly that leads the development trend of advanced packaging industry.
- **"Test and Measurement Pavilion"** a professional exhibition and conference platform that is dedicated to displaying electronic product testing technology, leading the development trend of testing and measuring industry, and disseminating the advanced factory management concepts and latest industry technical information.
- **"Soldering and Dispensing Pavilion"** display new equipment and new technology at site and provide buyers with more intelligent welding, dispensing and spraying technology options.

1.2 VENUE

The Exhibition will be held at the Shanghai World Expo Exhibition & Convention Center,
 South Entrance: No 1099 Guozhan Rd. Shanghai China;
 North Entrance: No 850 Bocheng Rd. Shanghai China;

1.3 DATES AND OPENING HOURS

Exhibition Opening Hours:	Tuesday	17 June 2020	0930 hrs to 1630 hrs
	Wednesday	18 June 2020	0900 hrs to 1630 hrs
	Thursday	19 June 2020	0900 hrs to 1600 hrs

1.4 ORGANISER

- (a) Reed Exhibitions Ltd.
- (b) CCPIT Electronics & Information-Industry Sub-Council

1.5 SECURITY

We have engaged a **SECURITY** force from Shanghai World Expo Exhibition & Convention Center who will do their best to ensure the safety of your exhibits. Nevertheless, you must arrange your own insurance to cover all stages of the event and be particularly careful to pack light, portable and attractive exhibits immediately after the close of the Exhibition. It is at this time theft rate is the highest. Please ensure that your booth is not left unattended until all portable items have been secured.

1.6 ACCOMMODATION

Hotels in China retain the right to cancel any booking. We must caution our Exhibitors that the only safe bookings are those made through the Official Travel Agent, even though other methods booking may appear to be cheaper. The hotels sometimes offer cheaper rates in order to fill rooms, but these may be cancelled without notice to honor their commitment at a higher rate to the Official Travel Agent. Please see **FORM 10** for details.

1.7 VISA INVITATION LETTER

For VISA invitation letter related matters, please contact Mr. Iain Pei, iain.pei@reedexpo.com.cn.

1.8 ADMISSION

(a) Exhibitors

Complimentary badges will be issued to all Exhibitors to enter the Exhibition Hall throughout the build-up, breakdown and show days. For security reason, Exhibitors must wear their Badges at all times whilst they are in the Exhibition Hall. Exhibitor Badges may not be used for contractors or persons not working on the Booth.

The Organiser retains the right to carry out **ALL REGISTRATION OF EXHIBITORS AND THEIR STAFF AT BOOTHS**. Please provide us with a **COMPLETE LIST** of all those persons who will be on your booth. It is therefore particularly important that you complete and return **FORM 9** and keep us informed by **EMAIL** of last minute changes.

Please **TYPE / PRINT ALL NAMES** so that mistakes could be minimized.

Minors under 18 years old will not be admitted to the Exhibition premises at any time. This regulation is enforced for both security and safety reasons and applies to all stages of build-up, open days and breakdown.

Badges can be collected at the Exhibitor Registration Counter at South Entrance from 15 June 2020(1400 hrs).

(b) *Visitors*

The Exhibition is open for Trade visitors by invitation from Reed Exhibitions and the CCPIT to members of the industry, academics and those with proof of connection to the industry through business card / letter of introduction. A small number of admission tickets will be made available to Exhibitors for distribution to their personal contacts before the Exhibition. These tickets are strictly limited by Reed Exhibitions and CCPIT. All visitors will be required to complete a Registration Form before being admitted.

Registration counters will be closed 30 min prior to show closure on each open day.

(c) *Contractors*

Only contractors approved by Shanghai World Expo Exhibition & Convention Center are permitted to carry out construction in the Exhibition Hall. Contractors will be required to pay commissions or taxes, as appropriate to the Hall, Association or Government. **To register your contractor, please fill in FORM 6 and submit it to us.**

1.9 COMMUNICATION

Exhibitor may hire temporary telephone line for their booths and is on first-come-first-served basis. Please submit your requirements on **FORM 8**.

1.10 BUSINESS CENTRE

The business centre is located H1-2, Hall 1.

1.11 TRANSLATION OF PROMOTIONAL MATERIALS

Product catalogues and pamphlets in English are acceptable in China. To promote your products more effectively, we recommend a one-page technical summary sheet be prepared **in Chinese** for each product on display. If you wish, you may also translate your major product literature in Chinese. Please note that R.O.C., Hong Kong and Macau should not be listed under COUNTRY and the map of China should include Taiwan Province.

Name card and any form of your promotional materials should not list R.O.C. This is strictly enforced and exhibitor will have to bear the liability and consequence should they refuse to adhere to.

1.12 EXHIBITION HALL SPECIFICATIONS

Venue : Shanghai World Expo Exhibition & Convention Center, Shanghai
 South Entrance: No 1099 Guozhan Rd, Shanghai China;
 North Entrance: No 850 Bocheng Rd. Shanghai China;

Floor loading : 2.0 Tons/m²

Ceiling height : 9.0 m

Freight access : 1 Entry 4.2mx4.3m (H x W), 1 Cargo Lift 3.4mL*2.2mW*2.8mH (Weight limit 5T)

Electrical supply : 3- Phase, 5-Line, 380V/220V, 50HZ

Water supply : Available

Compressed air : Available

General lighting : 200 Lux

1.13 STANDARD SHELL SCHEME BOOTH SPECIFICATIONS

Standard Shell Scheme booths will be built from modular extruded Aluminium System to the following specifications (please see **FORM 1** for perspective):

- (a) Backwall and 2970mm deep side walls, of 2460mm high and white laminated panels 4mm thick with aluminium frame support.
- (b) 300mm wide fascia with company name (in English and Chinese).
- (c) Floor-to-floor needle punch carpet.
- (d) One information counter.
- (e) Two folding chairs.
- (f) Two 9w LED long-arm spotlights.
- (g) One 13Amp S/P (500watts) socket.
- (h) One wastepaper basket.

1.14 STANDARD SHELL SCHEME FURNITURE ENTITLEMENT

Area of booth / Item	Information Counter	Folding Chair	Waste Paper Basket	9W LED Long-arm Spotlight	13Amp Socket (500 watts)
9 - 12.9 sqm (1 full set)	1	2	1	2	1
13-17.9 sqm	2	2	1	3	1
18 – 21.9 sqm (2 full sets)	2	4	2	4	1
22 – 26.9 sqm	3	4	2	5	2
27 – 30.9 sqm (3 full sets)	3	6	3	6	2
31 – 35.0 sqm	4	6	3	7	2
36 sqm (4 full sets)	4	8	4	8	3

1.15 CATERING

There are several fast food outlets in the Exhibition Hall.